

World Taxpayers Conference

 Vancouver, B.C.
May 29-31, 2014



Program

Welcome from the Canadian Taxpayers Federation

On behalf of 84,000 supporters, our board of directors and staff of the Canadian Taxpayers Federation a very warm welcome to Vancouver British Columbia. We are honoured to be hosting the 2014 World Taxpayers Conference – the biennial meeting of the World Taxpayers Associations (WTA).



Secretary General Bjorn Tarras-Wahlberg who is stepping down after 26 years of service to this organization and the cause he so passionately represents. I also want to recognize David Stanley who recently stepped down as Chairman of the WTA board of directors after ten years of volunteer service.

This is the second time we've hosted the World Taxpayers Conference, the first was in Whistler, British Columbia in 1998. I know a few of you joining us this year attended that event 16 years ago. At the time, WTA was an umbrella group of just 20 organizations in 15 countries celebrating its first 10 years!

I'm pleased to report that not only has WTA grown, but so has this conference. Over 200 attendees this year is more than double the number attending 16 years ago and whereas 14 groups from 11 countries were represented in 1998, this year's event boasts 26 taxpayer groups (45 organizations) from 21 countries. Yes, jetlag is on the agenda ... but just for our first day!

We've brought together some exceptional speakers, experts and leaders of organizations doing important work in Canada and around the world. No one will leave Vancouver without having gained both knowledge, and importantly, new friends in the common cause of a freer world. And hey, you simply never know who you'll meet at these events. In 1998 some guy named Stephen Harper spoke at this event before going onto bigger things.

We are particularly honoured this year to be recognizing WTA founder and

Many people help make an event like this possible: to our Board chair Michael Binnion, our Vancouver Steering Committee and its chair David Marley, our conference coordinator Julie Vanagas, to my incredible staff at the CTF, but especially Melanie Harvie who always manages to make everything come together flawlessly: Thank you!

Finally, to our sponsors and our donors: to say this event would not be possible without you is an understatement. I especially want to recognize those that contributed to this conference's student scholarship fund and made possible the goal of students making up 10% of its attendees!

To all of you, again, welcome! Enjoy the conference and all this beautiful part of the World has to offer.

Troy Lanigan
President

Canadian Taxpayers Federation

Attending O

- Armenian Taxpayers Association, AM
- Australian Taxpayers' Alliance, AU
- Independent Contractors Australia, AU
- Taxpayers Australia Inc, AU
- LabourWatch Association, CA
- Canadian Taxpayers Federation, CA
- CD Howe Institute, CA
- Fraser Institute, CA
- Frontier Centre for Public Policy CA
- Institute for Liberal Studies, CA
- Justice Centre for Constitutional Freedoms, CA
- Merit Canada, CA
- Montreal Economic Institute, CA
- Working Canadians, CA
- Beijing International Taxation Research Institute, CN
- Bavarian Taxpayers Association, DE
- German Taxpayers Association, DE
- Taxpayers Association of Europe, DE
- Estonian Taxpayers Association, EE
- Taxpayers Association of Finland, FI
- French Taxpayers Association, FR
- TaxPayers' Alliance, GB
- Taxpayers Union of Georgia, GE

A Tribute to D WTA Chairm

This year marks the retirement of David Stanley after having served a decade as the volunteer Chairman of the World Taxpayers Associations.

David served in the legislature of the American State Iowa before founding Iowans for Tax Relief which remains, proportionate to population, the largest state taxpayer organization in the United States.

He would later go on to chair the National Taxpayers Union – the country's oldest grassroots taxpayer organization – which he still heads.

David has given selflessly of his time, talent, and money to develop WTA: both in terms of training its leaders and supporting its infrastructure, but also in passionately advocating for

About the World Taxpayers Associations

World Taxpayers Associations (WTA) is an umbrella organization made up of member taxpayer groups. It was founded in 1988 with the purpose of protecting citizens from ever-increasing tax claims by the state. But its more practical purpose was to create dialogue among the growing number of taxpayer associations that were popping up throughout the world. It would also support and foster the emergence of new taxpayer groups that often lacked the resources and expertise to sustain their efforts.

Today, the WTA has 68 member and observer organizations from 54 countries. Most are pure advocacy groups like the Canadian Taxpayers Federation, fighting for limited and accountable government. Many others – such as Australia,

Finland and Ukraine – tend to be more service-oriented, providing tax advice and legal resources to their members. Finally, taxpayer associations in more democratically restricted countries such as China cannot openly criticize government but can conduct tax seminars and forward recommendations as to how



- Taxpayers Alliance Ghana, GH
- Momentum 107 Hong Kong, HK
- Korea Taxpayers Association, KR
- New Zealand Taxpayers' Union Inc., NZ
- Taxpayers Association of Poland, PL
- Russian Taxpayers Union, RU
- Swedish Taxpayers Association, SE
- World Taxpayers Associations, SE
- Taxpayers Association of Tanzania, TZ
- International Committee for Protection of Taxpayers Rights, UA
- Taxpayers Association of Ukraine, UA
- Americans for Tax Reform, US
- Atlas Network, US
- CATO Institute, US
- Government Accountability Institute, US
- Kriebler Foundation, US
- School Leadership Institute, US
- National Taxpayers Union, US
- Open the Books, US
- Project Veritas, US
- Public Interest Institute, US
- Taxpayers Protection Alliance, US

David M. Stanley Chairman 2004-2014

WTA's key issues flat taxes, transparency, balanced budgets and tax competition.

To paraphrase some of his most inspirational words, "we remain part of the greatest human rights struggle of our time – the ongoing struggle for limited, accountable government that respects the economic liberties of the citizens it serves." This wisdom, and his legacy, will carry us forward to confidently meet the challenges ahead. We thank David for his immense contribution.



Welcome from the World Taxpayers Associations

Welcome to Canada and beautiful Vancouver, British Columbia.

Taxpayer groups are the most important organizations for citizens of the world. We fight to protect the earnings and economic wellbeing of the population. Few organizations on the planet are committed to this work.

To succeed in this task, organizations need supporters and resources. That's the purpose of holding the World Taxpayers Conference every two years: to exchange ideas and best practices that make our organizations more effective in the important work we do.

I am delighted with the program that has been put together for this year's gathering in Vancouver. This is the second time our friends in Canada have hosted this event. We thank them for their work and their hospitality.

Twenty-six years ago at the Foreign Press Club in Washington, D.C, I had the pleasure of founding the World Taxpayers Associations.

We had two main goals: First, to support the growth of taxpayer organizations around the globe. And second, to reduce the high levels of taxation in many countries through lower and flatter tax systems.

At that time, only Hong Kong had a flat tax. Today, flat income taxes exist in 30 countries of the world – 20 of these in Europe. And among those, nine have the low rate of 10%. I've had the great honour of traveling to many of these countries, meeting with their lawmakers and sup-



porting taxpayer advocacy efforts on the ground that pushed for these changes.

When we started 26 years ago we were a few taxpayer groups in Europe, the USA and one in Australia. Today we have 68 member and observer organizations from 54 countries under the banner of the WTA's mission: "working together for lower taxes, less waste, accountable government and taxpayers rights all over the world."

And, as Troy notes on the page opposite, not only have the number of groups grown but so too has participation in this event.

Thank you to everyone who has travelled – far and wide – to share in this wonderful gathering. We look forward to reacquainting with old friends and to meeting new friends; here in Canada and around the world. It is a tremendous honour to work with all of you.

This I know: lower taxes equals higher economic growth and more prosperity for the populations of the world. May our work and our message continue to grow.

Again, welcome to Vancouver,

*Björn Tarras-Wahlberg
Founder & Secretary General
World Taxpayers Associations*

the tax system can be improved.

The groups are guided by a set of principles which include support for:

1. Flatter, simpler taxes;
2. Balanced budgets;
3. Tax competition;
4. Government transparency; and
5. Taxpayer rights (right of appeal, oppose unjust treatment by tax officials, etc.).

The oldest taxpayer association in the world? Australia, incorporated in 1921. The largest? Finland, with 240,000 members, fully 4.5% of the country's population belongs to the Finnish Taxpayers Association.

The CTF joined WTA in 1992. In 2010, CTF president Troy Lanigan was elected to its board of directors along with representatives from the United States, South Korea, Australia, Germany, Tanzania and France.



AGENDA

Join the Conversation

 #WTC14

Thursday May 29

3:30-5:00PM

Special Panel: *Operating a Taxpayer Group In Lower Income Countries*



Tanzania (per person GDP \$1,567)



China (per person GDP \$9,162)



Georgia (per person GDP \$5,930)



Russia (per person GDP \$17,709)



Ukraine (per person GDP \$7,734)

(Compare to Canada and Sweden \$42,000)

- Bjorn Tarras-Wahlberg, Session Chair

Location: Salon C, Ground floor, Renaissance Vancouver Harbourside

7:00PM

International Welcome Reception

Location: 19th Floor, Renaissance Vancouver Harbourside

Friday May 30

7:00AM

Registration Opens

8:00AM

Breakfast Buffet Open

Location: Grand Foyer, Ground floor, Renaissance Vancouver Harbourside

8:30-8:45AM

Welcome & Opening Remarks

Location: Salon A, Ground floor, Renaissance Vancouver Harbourside

8:45-9:15AM

State of Economic Freedom in the World [Policy]

- Dr. Michael Walker, Fraser Institute

9:15-9:45AM

Connecting the Values of Limited Government [Campaigns and Communications]

- Peter Schweizer, Government Accountability Institute

9:45-10:15AM

Winning Your Story War [Campaigns and Communications]

- Kevan Kjar, ArrowHead³ Consulting

10:15-10:30AM

Break

10:30-12:00PM

Taxpayer Action: Campaigns That Pack a Punch [Campaigns and Communications]

- Matthew Elliott, British TaxPayers Alliance
- James O'Keefe, Project Veritas
- Adam Andrzejewski, Open the Books
- Rolf von Hohenhau, Taxpayers Association of Europe
- Pete Sepp, Session Chair

12:00-1:15PM

Lunch Plenary: The Rise of Tax Competition and the Battle to Defend It [Policy]

- Dr. Daniel J. Mitchell, CATO Institute
- Candice Malcolm, Session Chair

Location: Salon A, Ground floor, Renaissance Vancouver Harbourside

1:30-2:45PM

Breakout Session: Economic Development as a Tax Issue [Policy]

- Alex Epstein, Centre for Industrial Progress
- Michael Binnion, Questerre Energy Corp.
- Peter Foster, Financial Post
- David Marley, Session Chair

Location: Salon A, Ground floor, Renaissance Vancouver Harbourside

1:30-2:45PM

Breakout Session: Moving Minds Online: Communications and Social Media [Technology and Communications]

- Tim Kachuriak, Next After
- Hamish Marshall, Abingdon Research
- Colin Craig, Session Chair

Location: Salon C, Ground floor, Renaissance Vancouver Harbourside

2:45-3:00PM	Break
3:00-4:15PM	Breakout Session: <i>Winning Your Story War Workshop</i> [Campaigns and Communications] <ul style="list-style-type: none"> • Kevan Kjar, ArrowHead³ Consulting • Dirk Bak, Freedom Foundation Location: Salon A, Ground floor, Renaissance Vancouver Harbourside
3:00-4:15PM	Breakout Session: <i>Building an Online Army: Advertising, Lists and Fundraising</i> [Technology and Fundraising] <ul style="list-style-type: none"> • Tim Kachuriak, Next After • Hamish Marshall, Abingdon Research • Troy Lanigan, Session Chair Location: Salon C, Ground floor, Renaissance Vancouver Harbourside

**SPONSORED EVENT:
INTERNATIONAL DELEGATES & INVITED GUESTS**

5:00PM	City Tour of Vancouver Departs Lobby of Renaissance Vancouver Harbourside
7:00-10:00PM	Dinner Honouring WTA Founder Bjorn Tarras-Wahlberg

Saturday May 31

6:30AM	5 Km Run. Depart Lobby of Renaissance Vancouver Harbourside					
7:30AM	Registration Open					
8:00AM	Breakfast Buffet Open Location: Grand Foyer, Ground floor, Renaissance Vancouver Harbourside					
8:30-8:45AM	<i>Morning Announcements & Introduction Of Atlas Network</i> [Outreach] <ul style="list-style-type: none"> • Dr. Alex Chafuen, Atlas Network Location: Salon A, Ground floor, Renaissance Vancouver Harbourside					
8:45-9:15AM	<i>Alberta's Single Rate Tax at 15</i> [Policy] <ul style="list-style-type: none"> • Honourable Stockwell Day • Kevin Lacey, Introduction 					
9:15-9:45AM	<i>The Coming Demographic Tsunami: What It Means for Taxpayers, the Next Generation and the Welfare State</i> [Policy] <ul style="list-style-type: none"> • Colin Busby, CD Howe Institute • Colin Craig, Session Chair 					
9:45-10:45AM	<i>Broadening the Movement</i> [Outreach] <ul style="list-style-type: none"> • Grover Norquist, Americans for Tax Reform • John Fund, Wall Street Journal • Daryl Ann Dunigan, Leadership Institute • Bjorn Tarras-Wahlberg, Session Chair 					
10:45-11:00AM	Break					
11:00-12:30PM	<i>Country Roundtables: A Conversation with International Taxpayer Leaders</i> <table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%; vertical-align: top;"> 11:00 – 11:30  Australia  Canada  Estonia  Poland  Tanzania </td> <td style="width: 33%; vertical-align: top;"> 11:30 – 12:00  China  Finland  United States  United Kingdom  Ukraine </td> <td style="width: 33%; vertical-align: top;"> 12:00 – 12:30  Germany  France  Korea  Russia  Hong Kong </td> </tr> </table> <ul style="list-style-type: none"> • Derek Fildebrandt, Session Chair Locations: Salons A, B and C, Ground floor, Renaissance Vancouver Harbourside			11:00 – 11:30  Australia  Canada  Estonia  Poland  Tanzania	11:30 – 12:00  China  Finland  United States  United Kingdom  Ukraine	12:00 – 12:30  Germany  France  Korea  Russia  Hong Kong
11:00 – 11:30  Australia  Canada  Estonia  Poland  Tanzania	11:30 – 12:00  China  Finland  United States  United Kingdom  Ukraine	12:00 – 12:30  Germany  France  Korea  Russia  Hong Kong				

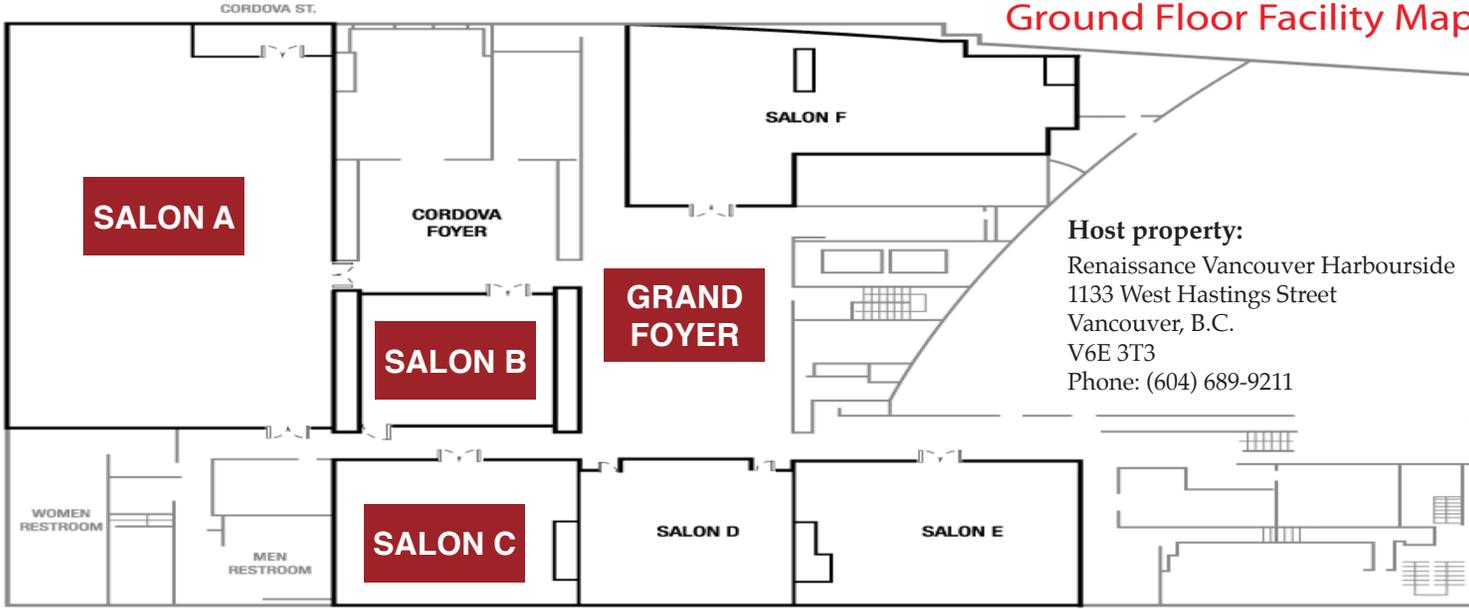
12:30-1:45PM	<p>Lunch Plenary & Award Presentation</p> <p><i>Balanced Budgets and the Path to Prosperity: Lessons from Canada's Fiscal Turnaround</i> [Policy]</p> <ul style="list-style-type: none"> • Former Canadian Prime Minister the Rt. Honourable Paul Martin • Walter Robinson, Introduction • Troy Lanigan, Session Chair <p>Location: Salon A, Ground floor, Renaissance Vancouver Harbourside</p>
2:00-3:15PM	<p>Breakout Session: <i>Strategic Planning: Finding and Funding Your Vision</i> [Fundraising and Development]</p> <ul style="list-style-type: none"> • Benjamin Case, Case Consulting Services <p>Location: Salon C, Ground floor, Renaissance Vancouver Harbourside</p>
2:00-3:15PM	<p>Breakout Session: <i>Tax Threats Rising: Governments New Plans to Tax More</i> [Policy]</p> <ul style="list-style-type: none"> • Chad Rogers, Crestview Strategy: Fat and Sugar Taxes • Michael Jäger, Taxpayers Association of Europe: Financial Transaction Taxes • Dr. Dan Mitchell, CATO Institute: Internet Taxes • David Williams, Session Chair <p>Location: Salon A, Ground floor, Renaissance Vancouver Harbourside</p>
3:15-3:30PM	Break
3:30-4:45PM	<p>Breakout Session: <i>Challenging the Rent Seekers: Pushing Back Against Organized Labour</i> [Policy]</p> <ul style="list-style-type: none"> • Catherine Swift, Working Canadians • Grover Norquist, Americans for Tax Reform • Ken Phillips, Independent Contractors of Australia • John Mortimer, Session Chair <p>Location: Salon A, Ground floor, Renaissance Vancouver Harbourside</p>
3:30-4:45PM	<p>Breakout Session: <i>The Most Important Elements of Successful Fundraising</i> [Fundraising and Development]</p> <ul style="list-style-type: none"> • Ben Case, Case Consulting Services <p>Location: Salon C, Ground floor, Renaissance Vancouver Harbourside</p>

DINNER AT VANCOUVER MARRIOTT PINNACLE – 1128 WEST HASTINGS STREET¹

6:00-6:45PM	<p>Cocktail Reception</p> <p>Location: Pinnacle Ballroom, Vancouver Marriott Pinnacle</p>
7:00-10:00PM	<p>Gala Dinner with guest speaker Rex Murphy</p> <p>Location: Pinnacle Ballroom, Vancouver Marriott Pinnacle</p>

1. Closing dinner is across the street from the host hotel. Attire is business.

Renaissance Vancouver Harbourside



Conference Presenters

Adam Andrzejewski

During his 2010 bid for Governor of Illinois, Mr. Andrzejewski ran on a platform of transparency in government, promising to post all of his spending "online in real time." Despite a close loss on election day, Adam founded *OpenTheBooks.com* to fulfill his campaign pledge. A non-partisan, non-profit organization leading Americans in a national rally cry for transparency in public spending, *OpenTheBooks.com* contains one billion lines of government spending with the goal of acquiring two billion lines within the year.



received the Global Leadership Award (2010) from the Leadership Institute US, the Bow Group (U.K.), and the World Congress of Families/Howard Center for Family.

Michael Binnion

Chairman of the Canadian Taxpayers Federation's board of directors, Mr. Binnion is also the President and founding shareholder of Questerre Energy, a public oil and gas production company. He is a seasoned entrepreneur with a history of starting, financing and managing companies, primarily in the oil and gas sector. From 1996 to 2000 he was President of CanArgo Energy, one of the first Western companies to engage in oil and gas exploration in the Republic of Georgia. He played an active role in helping introduce legislation and a regulatory framework for the oil and gas industry in that country.



Hon. Stockwell Day

Stockwell Day was successfully elected nine times over 25 years at two levels of government and in two separate provinces; he is a former cabinet minister in Alberta and a former leader of the Official Opposition in the Parliament of Canada. He was a federal cabinet minister for several portfolios including Minister of Public Safety, Minister of International Trade and Minister for the Asia-Pacific Gateway. In 1999, as Provincial Treasurer in Alberta, Mr. Day announced Canada's first single rate income tax – a rate of 10% on all income over a Basic Personal Exemption.



Colin Busby

Mr. Busby was awarded the 2007 C.D. Howe Research Fellowship and joined the Institute as an analyst thereafter. While writing broadly on economic issues, his emphasis is on social policy with a concentration on healthcare and demographics. Before he began his term at the C.D. Howe Institute, Colin worked at Industry Canada and for the United Nations Industrial Development Organization in Vienna. He also studied in Paris and is bilingual.



Daryl Ann Dunigan

Ms. Dunigan is currently the Youth Leadership School Director at the Leadership Institute, where she is responsible for identifying, recruiting, and training students in effective techniques for organizing and leading mass-based youth efforts. Prior to working for the Leadership Institute, she worked as Campaign Manager for Jeff Thompson's successful State Representative campaign in Louisiana, and was a summer intern with the John William Pope Civitas Institute.



Benjamin Case

Mr. Case is President of Virginia-based Case Consulting Services, which helps non-profits raise money via strategic planning, fundraising and communications. He has served in the non-profit sector for 35 years, and formed Case Consulting Services in 2001. Mr. Case has worked for and been engaged by organizations that have raised over \$3.5 billion, and has been personally involved in the successful raising of over \$1 billion in gifts.



Matthew Elliott

Not only one of the foremost political campaigners working in Westminster and founder of the TaxPayers' Alliance, Mr. Elliott is also sought after as an electoral strategist and has worked with political parties in Azerbaijan, Belarus, Georgia, Ghana, Maldives, Serbia and Ukraine. His current focus is his new campaign Business for Britain, which launched in April 2013 and now has the support of over 750 business leaders from across the country to campaign for a better deal for Britain in the European Union.



Dr. Alejandro (Alex) Chafuen

Dr. Chafuen has been president of Atlas Economic Research Foundation since 1991. He is also the president and founder of the Hispanic American Center of Economic Research, and the International Freedom Educational Foundation. Dr. Chafuen is a contributor of *Forbes.com* writing a weekly column "Intellectual Entrepreneurs" focusing on think tanks, policy scholars and champions of innovation. He



Alex Epstein

Mr. Epstein is an expert in energy and industrial policy. His writings on energy and energy policy have been published in *The Wall Street Journal*, *Forbes*, and dozens of other prominent publications. He has become the leading free-market energy debater, having debated Bill McKibben, Greenpeace, Occupy Wall Street, and other environmentalist groups. Mr. Epstein's writings on philosophy, business, and energy have been featured in 10 books, including, most recently, *Why Businessmen Need Philosophy*.

Peter Foster

Mr. Foster is an editorial columnist for the *National Post*. His recently published book – *Why We Bite the Invisible Hand: The Psychology of anti-Capitalism* – is his ninth. His first, *The Blue-Eyed Sheiks*, was a number one



bestseller. He has won numerous journalism awards, most recently the 2011 English-language Economic Education Prize from the Montreal Economic Institute. His columns have twice been shortlisted for the international Bastiat Prize.

John Fund

Mr. Fund is an American political journalist and currently the national-affairs columnist for *National Review Online*, senior editor at *The American Spectator* and a political analyst for *FOX News*. He worked for *The Wall Street Journal* for more than two decades. As a notable expert on the nexus between politics and economics, his articles have appeared in many publications including *Esquire* and *The Republic*. He has authored several books, his most recent being *Stealing Elections: How Voter Fraud Threatens Democracy*.



Michael Jäger

A strong advocate for flat taxes and international tax competition, Mr. Jäger has been the Public Relations Director of the Bavarian Taxpayers Association and Secretary General of the Taxpayers Association of Europe since 1996 as well as Managing Director of the European Economic Senate since 2011. He is a founding member of the European Institute of Public Finance, and a founding member of the International Committee for the Protection of Taxpayers' Rights in Central and Eastern Europe and Central Asia.



Tim Kachuriak

Mr. Kachuriak is the founder and Chief Innovation and Optimization Officer for Next After, a Texas-based research and consulting firm that works with non-profits to help them grow their resource capacity. Next After's work is primarily focused on optimizing the donor funnel through research, using the internet as a living laboratory. Mr. Kachuriak has developed a number of innovative fundraising programs and methodologies that are utilized by both national and international non-profits, NGOs and fundraising agencies.



Kevan Kjar

Mr. Kjar founded Idaho based ArrowHead³ Consulting to help organizations create stories that resonate with their audience, and to create a consensus among the team so that everyone is singing the same song. He has helped thousands of professionals across the globe in countries such as England, Austria and India with their message. He is also the co-author of *The ArrowHead: Winning the Story War*.



Hamish Marshall

Mr. Marshall is the founder of Go Newclear, which builds winning public affairs campaigns in Canada and around the world. He has worked as an advisor to Canada's Prime Minister, as the pollster for a winning national campaign, and as a strategist took a political party out of obscurity from 2% to 23%. An expert in social media, demographics and psychographic profiling, he has advised political parties in Europe and Australia, and developed social media strategies for Russia and Iran.



Dr. Daniel J Mitchell

A Senior Fellow at the Cato Institute in Washington, DC, Dr. Mitchell is a top expert on tax reform, supply-side tax policy and a strong advocate of a flat tax and international tax competition. His articles can be found in such publications as *The Wall Street Journal*, *New York Times* and *Washington Times*. His book *Global Tax Revolution: The Rise of Tax Competition and the Battle to Defend It* is co-authored with Canadian writer Chris Edwards.



Rex Murphy

Canadian writer and broadcaster Rex Murphy is a trusted face and voice across Canada whose intellect and biting humour strikes through the heart of profound political and social issues. As a weekly television commentator on CBC's *The National* and a weekly columnist for *The National Post*, Mr. Murphy draws thousands into the discussion. He has authored two books, *Canada And Other Matters of Opinion* and *Points of View*.



Grover Norquist

Mr. Norquist is President of Americans for Tax Reform (ATR), a taxpayer advocacy group he founded in 1985 at US President Ronald Reagan's request. ATR works to limit the size and cost of government, opposes higher taxes at all levels of government, and supports tax reform that moves toward taxing consumed income one time at one rate. Mr. Norquist also chairs the Washington, DC based "Wednesday Meeting" a weekly gathering of more than 150 elected officials, political activists and movement leaders.



James O'Keefe

Mr. O'Keefe is founder and President of Project Veritas, a non-profit organization dedicated to developing a national network of effective and courageous undercover citizen journalists. His undercover investigations have generated media firestorms that frequently prompt state investigations, federal inquiries, and congressional action. He is author of *The New York Times* bestseller *Breakthrough: Our Guerilla War to Expose Fraud and Save Democracy*. Mr. O'Keefe is the recipient of the Robert Novak Award for Journalistic Excellence (2011) and was placed on the *Forbes* 30 under 30 for media moguls.



Ken Phillips

Mr. Phillips is co-founder and Executive Director of Independent Contractors of Australia. Amongst his many activities, he is a published authority on independent contractor issues and directs research on related commercial and trade practices issues. His strongest interest is management issues and the development of internal and external relationship building for organizations. Mr. Phillips has published a book entitled *Independence and the Death of Employment*.

Walter Robinson

Mr. Robinson is currently Vice President of Government Affairs with Rx&D, the association of leading research-based pharmaceutical companies. He



has also been self-employed as a writer, part-time broadcaster and business consultant. In his various roles, Mr. Robinson has conducted over 11,000 media activities in the past 15 years. He has written over 300 published OPEs which have appeared in the *National Post* and the *Globe and Mail*. He is a past recipient of the Ottawa Business Journal Top 40 under 40 award and in 2009 was honoured by the United Way of Ottawa with a Community Builder award for his community service.

Chad Rogers

A founding partner at Crestview Strategies, Mr. Rogers helps private sector clients get things approved, deal with change and face crisis head on. He has worked with Fortune 100 companies to both make their case to governments and mobilize public coalitions who support jobs, growth and investment. As a Country Director with the Washington based National Democratic Institute, under the direction of former Secretary of State Madeleine Albright, Chad has worked with governments and political leaders in Armenia, Bosnia-Herzegovina, Croatia, Georgia, Iraq, Jordan, Kosovo, Kyrgyzstan, Macedonia, Moldova, Pakistan and Serbia.



Peter Schweizer

President of the US-based Government Accountability Institute, Mr. Schweizer is the author or co-author of more than a dozen books, including *New York Times* and *Washington Post* bestsellers, his latest being *Extortion: How Politicians Extract Your Money, Buy Votes, and Line Their Own Pockets*. Mr. Schweizer is also a William J. Casey Fellow at the Hoover Institution, and served as a consultant to the White House Office of Presidential Speechwriting.



Pete Sepp

Mr. Sepp is Executive Vice President of the National Taxpayers Union and Editor-in-Chief of NTU's award-winning periodical publication, *Dollars & Sense*. He has written numerous policy papers and studies, and has testified before Congress on matters ranging from government-sponsored enterprises in lending to Medicare reforms. Mr. Sepp has appeared on CNN, MSNBC, and the Fox News Channel, and has been widely featured in print media, including *The New York Times*, *The Chicago Tribune*, *The Washington Post*, *The Wall Street Journal*, *USA Today*, *Newsweek*, and *Money Magazine*.



Catherine Swift

Ms. Swift is Chair of the Board of Governors for the Canadian Federation of Independent Business (CFIB) where she coordinates policy issues at federal, provincial and municipal levels of government and represents CFIB with politicians and businesses. She is also currently President of the International Small Business Congress, and is spokesperson for Working Canadians. Ms. Swift was cited in 2012 as one of the top 100 most powerful women in Canada by the Women's Executive Network.



Bjorn Tarras-Wahlberg

During his 16 years as President of the Swedish Taxpayers Association, Mr. Tarras-Wahlberg managed to mobilize the broad masses in Sweden against the highest income tax in the world. He founded the World Taxpayers Associations in 1988 with the purpose of stopping the steady growth of taxation around the world. Mr. Tarras-Wahlberg has written 300 articles and 11 books, including *Taxpayers Revolution: How to Start and Operate a Taxpayers Association*, which is his testimony in the fight for lower taxes and more individual freedom.



Dr. Michael Walker

Dr. Walker was the Executive Director of the Fraser Institute from its inception in 1974 until 2005. A Vancouver based economist, his articles on technical economic subjects have appeared in professional journals in Canada, the US and Europe. He is the co-founder, with Milton and Rose D. Friedman, of the Economic World Project, which is a collaboration of public policy institutes in 85 countries and produces the annual Economic Freedom of the World Index.



David Williams

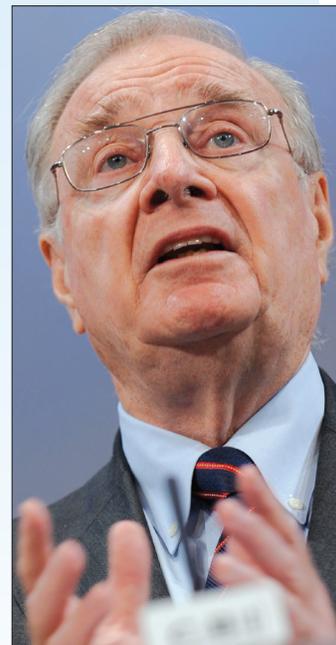
An expert in finding and exposing government waste, Mr. Williams is the President of Taxpayers Protection Alliance. He has appeared on numerous television and print outlets including ABC World News Tonight and *The New York Times*. Mr. Williams' international expertise ranges from appearing on government waste panels in South Korea and France to advising taxpayer groups from around the world and was instrumental in helping form a taxpayer group in Great Britain.

SPECIAL PRESENTATION

The Canadian Taxpayers Federation will be making a special presentation to former Finance Minister and Prime Minister the Right Honourable Paul Martin during the lunch on Saturday May 31st.

Rt. Hon. Paul Martin

Paul Martin was the twenty-first Prime Minister of Canada from 2003 to 2006 and the country's finance minister from 1993 to 2002. During his tenure as Minister of Finance, he erased what was then the highest deficit among G7 nations, subsequently recording five consecutive budget surpluses and paying down the federal debt. In 2000 Mr. Martin eliminated "bracket creep" taxation. Between his first balanced budget in 1997 to his leaving office as Prime Minister in 2006, Mr. Martin reduced the country's federal debt by \$81.4 billion.



About the Canadian Taxpayers Federation

Host Organization of the 2014 World Taxpayers Conference

The Canadian Taxpayers Federation (CTF) is Canada's foremost taxpayer advocacy group. Founded in 1990, the CTF is a federally incorporated non-profit and non-partisan organization dedicated to lower taxes, less waste and accountable government.

The CTF maintains a federal office in Ottawa and regional offices in British Columbia, Alberta, Prairie (SK and MB), Ontario and Atlantic. Regional offices conduct research and advocacy activities specific to their provinces in addition to acting as regional organizers of Canada-wide initiatives. The CTF's head office is located in

Regina, Saskatchewan.

In 2013, the CTF helped launch Generation Screwed, a campaign to inform and mobilize young Canadians on the impact of government debt and unfunded liabilities.

CTF offices field hundreds of media interviews each month, hold press conferences and issue regular news releases, commentaries, online postings and publications to advocate the common interest of taxpayers. CTF representatives speak at functions, make presentations to government, meet with politicians, and organize petition drives, events and campaigns to mobilize citizens to affect public policy change. Each week CTF offices send out *Let's Talk Taxes* commentaries to more than 800 media outlets and personalities across Canada. The CTF's flagship publication *The Taxpayer* magazine

is published four times a year.

An August 2013 article in *Forbes* said of the CTF: "With communications staff in regional offices across the country, the CTF is the most media savvy organization in Canada and has the largest communications presences of all the free market organizations in Canada."

As at the end of its 2012/13 fiscal year (June 2013) the CTF has 84,000 supporters with revenues of \$3.936-million on the strength of 22,971 donations. The CTF has 20 full-time staff.

The CTF's board of directors is made up of six uncompensated volunteers who meet three times a year. The CTF's board chair, Michael Binnion, is based in Calgary, Alberta. The CTF's fulltime president, Troy Lanigan is based in Victoria, British Columbia.

All CTF staff and board directors are prohibited from holding a membership in any political party. The CTF is independent of any institutional affiliations. Financial contributions to the CTF are strictly confidential and not deductible for tax purposes (however, sponsorship and advertising opportunities are available).

Writes *Vancouver Sun* National Affairs columnist Barbara Yaffe: "Finally, [taxpayers] have a strong, intelligent, no nonsense, non-partisan force to watchdog their interests. The Canadian Taxpayers Federation has shown itself to be a veritable Rottweiler, with a bite every bit as fierce as its bark."



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